



Accelerate your recruitment process with turboRECRUIT internet software.

A RECRUITadvantage Product

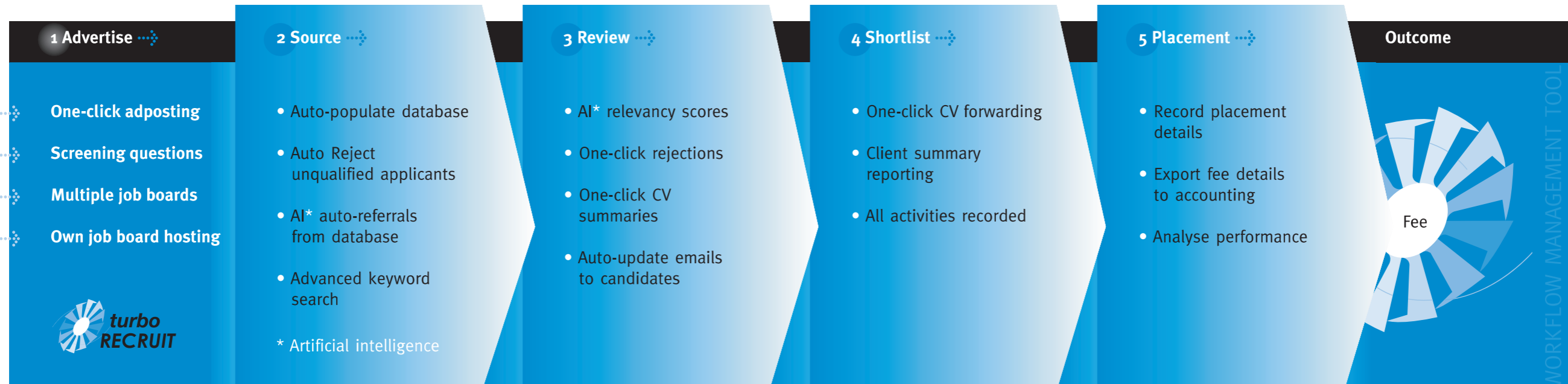


Use the Internet to beat the skills shortage

In an age where the demand for talent exceeds supply, online recruitment is your best bet to track down the right candidates. But to do that effectively, you need a technology partner that understands the unique needs of recruitment agencies and has the ability to evolve along with your business.

At RECRUITadvantage, a pioneering online recruitment support company, we have developed turboRECRUIT. Used by more than 7,000 recruitment consultants across 29 countries, turboRECRUIT is the world's most powerful online software to assist firms to track down the best job candidates. Our clients range from multinational Fortune 500 recruitment companies to boutique recruitment and executive search firms, all of which are delighted by the incredible returns on their investments in turboRECRUIT.





Fill jobs, not time

The key to successful recruitment is spending time talking to clients and candidates. The turboRECRUIT platform drastically reduces administration time and allows recruiters to focus on activities that add value.

With turboRECRUIT, you can:

Reduced Advertising Expenditure

- Since 2001, Kelly Services in Australia has reduced total recruitment advertising expenses by 90%.

Reduced time to hire

- Slade Group has reduced time to hire by an average of 52%.

Increase recruiter efficiency

- The industrial division of a major multinational recruitment group reports a **four hour per day saving in consultant time**.
- A major government department has improved overall recruiter efficiency by **between 70% and 120%**.

Deliver the best candidate experience

- Kelly Services **won the 2004 and 2005 SEEK Annual Recruitment Awards** as voted by online jobseekers, with overwhelming voter feedback on its high-quality online recruitment process powered by turboRECRUIT.

Increased advertising effectiveness

Across all turboRECRUIT customers, an average of **20% of all qualified candidates are sourced through their own branded websites**, driven by email alerts, job-search functionality and candidate-specific content.

Where did all the good people go?

Effective candidate sourcing strategies are what make recruitment agencies grow fast, and can prove to be the difference between success and failure in a market where demand exceeds supply.

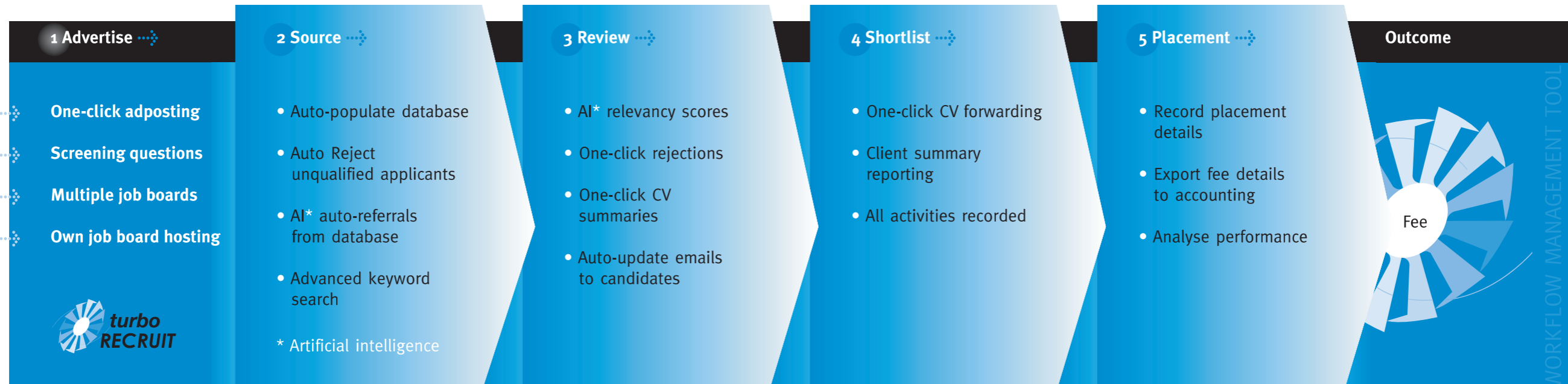
turboRECRUIT provides automated tools that upload advertisements to more than 45 generalist and niche job boards worldwide. It generates detailed analyses of advertising effectiveness to help minimise your expenditure. It includes the job search engine on your own website to reduce the cost of candidate acquisition by supporting direct to market campaigns.

Greater visibility and control over advertising ensures your budget is deployed in the most effective way possible, reaching the best candidates at the lowest cost.



best candidates at the lowest cost





Databases worth their weight in gold

You can ensure that candidates get the best possible service by using turboRECRUIT's unique 'traffic light' workflow management system. Automated, real-time email and SMS updates ensure candidates are kept informed of their status in the recruitment process and minimise the administration required to keep in touch with a diverse talent pool.

turboRECRUIT's candidate-driven online application process makes it easy to build a very large, information-rich candidate database. By coupling this approach with the world's most sophisticated résumé search tools, turboRECRUIT clients create a truly valuable database that gives a measurable return on investment.

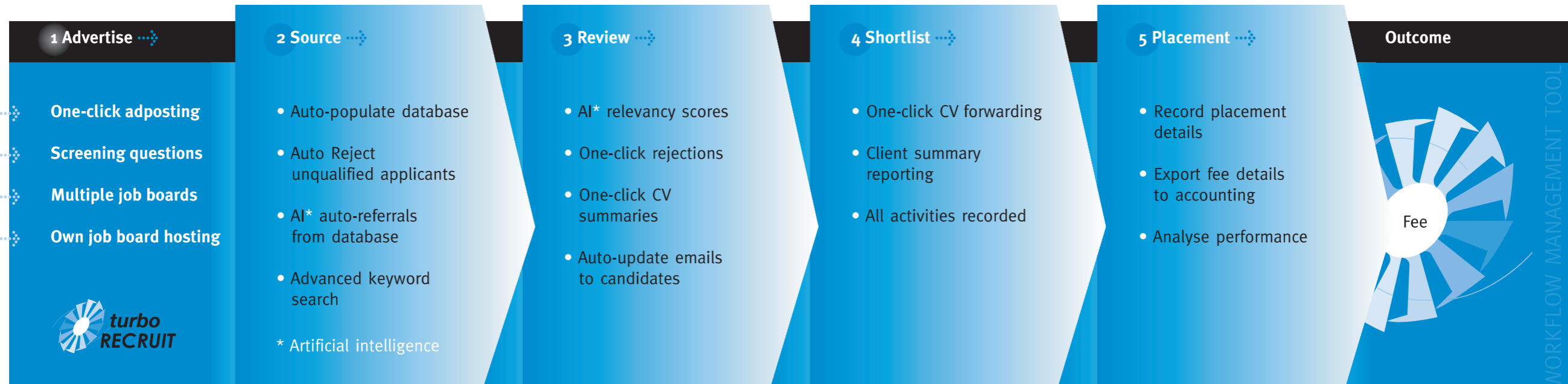


candidates are kept informed of their status

Building better relationships with clients

'The better your relationships, the shorter your sales cycle and the more money you will make,' says American business writer Dan Brent Burt. Successful relationships begin with building knowledge of your clients' contacts, company and requirements, and turboRECRUIT is the best tool to do this. Its integrated client relationship management system enables your team to coordinate client information across disciplines, market sectors and locations and deliver exceptional recruitment results.

By linking candidate sourcing and recruitment process management with detailed client records, turboRECRUIT provides access to an unparalleled depth of information. This knowledge base of client interactions ensures your recruiters can work cohesively, professionally and effectively anticipate the needs of clients.



Measure your success

With critical information at your fingertips thanks to turboRECRUIT, you can measure, track and analyse the key drivers of your organisation's success.

Combining your industry knowledge and turboRECRUIT's real-time performance metrics will give you the edge in meeting the needs of a dynamic and challenging market. Moving beyond an intuitive approach also allows you to evolve and implement your business strategy faster than competitors, while continuing to improve your service to clients and candidates.



measure, track and analyse

Testimonials

'Kelly Services has benefited significantly from the engagement of RECRUITadvantage as a global technology partner. The products offered by RECRUITadvantage have evolved significantly from their Australian origins to become truly global. It is through staying close to their clients, and pre-empting their needs, that RECRUITadvantage has managed to achieve this position. Kelly has now rolled turboRECRUIT out across our entire international operation to 2,500 staff in 28 countries. This is the first time a technology platform of any kind has been extended across Kelly's entire network. That a US-based Fortune 500 company has chosen to source this type of technology from a Sydney-based firm is in itself a strong testament to the strength of the product and our relationship.' Todd Wheatland, European Director – Marketing, Kelly Services

'Slade Group have worked with RECRUITadvantage for several years and have developed a good solid working partnership. We have been pioneers in testing and trialling their products and have found considerable value add in our business in the application of turboRECRUIT and AI. We have further benefited from RECRUITadvantage's customisation, tailored training and support, as well as their thorough appreciation of our requirements as a business and as end users. The benefits RECRUITadvantage brings to our business through continuously improving and evolving their products rather than sticking to the status quo are exciting and integral to our competitive edge.'

Maria Cenic, General Manager Finance & IT – Slade Group

'turboRECRUIT is one of the most innovative and easy to use web-based product we've come across. What is important to us, apart from ease of use, is the people support behind the product and this has been second to none. RECRUITadvantage welcomes feedback and is quick to act no matter how great or small the challenge. The turboRECRUIT workflow has the dynamic flavour the recruitment industry cries out for: structured but flexible where it counts.'

John Rawlinson, Managing Director – Talent2

About us

RECRUITadvantage, based in Sydney, is the largest online recruitment solutions company in the Asia-Pacific region, and one of the largest in the world. The core product in our suite of applications is turboRECRUIT, the online recruitment platform which is the industry standard for talent sourcing and candidate tracking.

At RECRUITadvantage we deliver exceptional and innovative software solutions to the recruitment and staffing industry. Everyone in our organisation shares these values, which form the foundation of our business and work ethic.

Customer intimacy

- Open, honest and regular communication
- Knowledge – people and the client's business
- Respect for clients and candidates

Needs-driven innovation

- Unfettered inspiration
- Aligned to needs
- Disciplined implementation

Commercial pragmatism

- ROI-based decision-making
- Positive financial outcomes for all
- Sound business processes

A passionate purpose

- Inspiring people
- Sharing passion
- Celebrating success



Australasia
Australia
New Zealand
Asia
Hong Kong
India
Indonesia
Malaysia
Philippines
Singapore
Thailand
Europe
Belgium
Denmark
Germany
Hungary
Ireland

Italy
Luxembourg
Netherlands
Norway
Russia
Spain
Sweden
Switzerland
UK
North America
Canada
USA
South America
Mexico
Puerto Rico
Venezuela

 Global
turboRECRUIT
user coverage



Contact us now to boost your recruiting power

RECRUITadvantage
Ground Floor
4 Glen St
Milsons Point NSW 2061
Sydney, Australia

Phone: +61 (02) 9955 0422
Fax: +61 (02) 9929 2049

www.recruitadvantage.com